

## Postgraduate Diploma in Hospitality Management

**Program:** Postgraduate Diploma in Hospitality Management

**Duration:** One year

**Availability:** This offer is available to all potential students meeting the entry criteria

### Overview

The Postgraduate Diploma in Hospitality Management consists of one intensive study period of 6 months at the BHMS campus in Lucerne, Switzerland, and one practical paid industry training period of 4-6 months in the Swiss hospitality industry.

BHMS is a member of the Bénédict Switzerland group of schools, founded in 1928, whose mission is to provide adult education for people with a desire to succeed. Bénédict School is one of Switzerland's largest private education organizations and is teaching each year more than 15,000 full and part time students.

Students learn from a dedicated faculty, who in addition to their academic credentials, bring know-how and experience in the hospitality and business fields. This ensures that what is learnt in class is contemporary and can be applied in a daily business environment in real world situations.

### Aim of the Program

The BHMS Postgraduate Diploma in Hospitality Management program is specifically designed for 2 target markets who are aspiring to a management career in this industry: degree holders in other fields, with lower English ability, who wish to undertake a foundation program to prepare them for the MSc in International Hospitality Business Management program or make a career move into the international hotel and hospitality industry, and; young adults holding associate degree qualifications and significant work experience who wish to update their qualifications.

The program offers students an academic education together with vocational core competency training. This carries considerable value and prestige with employers worldwide.

Students learn food service systems, business management applications and foreign languages to name a few of the academic disciplines. Throughout the program, Swiss virtues, such as discipline, punctuality, ethics and hygiene are encouraged as they are highly valued throughout the world and count as much as academic and practical skills in ensuring a successful career.

### Paid Industry Training in Switzerland

Industry training is an integral part of the study program at BHMS and provides an opportunity to gain paid work-experience during the early stages of a career. This will prove invaluable when applying for the first

supervisory or management position. Generally, the first industry training position will be in a junior position, where students can practice the skills that they learned in their academic studies at BHMS. Students will complete their training in the service, housekeeping, or kitchen area, according to their interests and talent. Students with significant prior hospitality experience and language ability may be able to assume more responsibility and guest contact roles.

The industry training salary in Switzerland, negotiated between the employers' association and the Employee Union, is presently set at minimum CHF 2'172 per month gross. From this salary, students have to pay for room, board, and taxes. The average net income per month varies from CHF 1'000 to 1'400.

### Entry Requirements

- 20 years of age
- BA degree in any discipline OR Associate Degree or equivalent plus 2 years supervisory experience
- English language skills at a level equal to IELTS 5.0

### Course Content

SEMESTER 1 (6 months)			
	Core Modules	Credits	Contact Hrs
PGD 4101	The Global Hospitality Sector	6	25
PGD 4301	Legality and Sustainability in Hospitality	6	25
PGD 4501	Introduction to Hospitality Finance	6	25
PGD 4600	Advanced Communication	6	25
PGD 4701	Human Resource Management for the Hospitality Sector	6	25
PGD 4802	Tourism Development	6	25
PGD 4901	Marketing and eCommerce for the Hospitality Sector	6	25
HMT 1200/10	Food Service Operations I and II	12	50
		<b>54</b>	
Elective Modules <sup>†</sup> ( 7 courses: 42 credits)			
BBA 3451	Service Quality Management	6	25
BBA 3700	Consumer Behavior	6	25

CLN 1800	Food & Wine Pairing	6	25
CLN 2400	Menu Design	6	25
CLN 2500	Business Analysis	6	25
CLN 2900	Facilities & Design	6	25
FNC 3900	Business Economics	6	25
HMT 1320	Introduction to Spirits and Other Alcoholic Beverages	6	25
HMT 1350	Certificate in Wines	6	25
HMT 1801	Opera PMS I	6	25
HMT 2100	Front Office Management	6	25
HMT 2150	Housekeeping Management	6	25
HMT 2200	Food and Beverage Management	6	25
HMT 2250	Budgeting for Food and Beverage	6	25
HMT 3100	Business Start-up	6	25
HMT 4900	Investment Management	6	25
EGE 1901-3	German I -III	18	75
EGE 1950-1	French Communication I and II	12	50
EGE 1961-2	Italian Communication I and II	12	50
EGE 1971-2	Mandarin Communication I and II	12	50
<b>SEMESTER 2 (6 months)</b>			
<b>Industry Training</b>		24	
<b>Total</b>		<b>120</b>	

† Undergraduate modules/credits

Successful Postgraduate Diploma graduates may progress into the MSc in International Hospitality Business Management program, subject to meeting the English proficiency requirements.

### Location

BHMS, Business and Hotel Management School, Luzern

### Intakes

February, May, August, and November. Please contact the BHMS admission office for the next intake opportunity.

### Holidays

Are scheduled according to the holiday plan of BHMS, and can be downloaded from the BHMS website under 'School Calendars'.

### Course Times

Academic courses are held:

Monday to Friday from 08:00 to 13:00 **OR** from 13:00 to 19:00. Saturday courses may be offered in some terms from 11:00 to 17:00.

*Vocational courses may be held at various times depending on the subject:*

Monday to Friday from 06:30 to 08:00 or from 15:30-20:30.

With 20 lessons on average per week, each student is assured two free days per week.

Students should plan for up to 18 hours of homework and preparatory reading per week.

*This program content is in effect from November 2016.*