

## Higher Diploma in Hospitality Management

17.09

**Program:** Year 2 of the BA Hotel & Hospitality Management/ Global Business Management

**Duration:** One year

**Availability:** This offer is available to all potential students holding a BHMS Diploma or equivalent

### Overview

The second year to the Higher Diploma in Hospitality Management consists of one intensive study period of 6 months at the BHMS campus in Lucerne, Switzerland. and one practical paid industry training period of 4-6 months in the Swiss or international hospitality industry. This program suits professionals who already work in a position in the hospitality, service- or tourism industry and who want to update their qualifications and/or study towards a bachelor degree.

BHMS is a member of the Bénédict Switzerland group of schools, founded in 1928, whose mission is to provide adult education for people with a desire to succeed. Bénédict School is one of Switzerland's largest private education organizations and is teaching each year more than 15,000 full and part time students.

Since the accreditation of the Diploma and Higher Diploma programs in Hospitality Management by the University of Brighton, UK, in autumn of 2003 over 1000 students have successfully completed the Higher Diploma program.

Students learn from a dedicated faculty, who in addition to their academic credentials, bring know-how and experience in the hospitality and business fields. This ensures that what is learnt in class is contemporary and can be applied in a daily business environment in real world situations.

### Aim of the Program

The BHMS Hospitality program is specifically designed for young adults wishing to enter the international hotel and hospitality field and who are aspiring to a management career in this industry.

The program offers students an academic education together with vocational core competency training. This carries considerable value and prestige with employers worldwide. It can also benefit people looking to obtain the necessary specialized knowledge when thinking about opening their own business.

This second year program allows students deeper insight into subjects started in year one. It gives them a chance to learn further theories and allows them greater flexibility in selecting elective subjects of special interest. The Higher Diploma is generally required for international placement as it indicates the level and depth of learning achieved in operational as well as theoretical subjects. A second successfully completed hospitality internship indicates a student's commitment to an industry career to potential future employers.

### **Paid Industry Training in Switzerland**

Industry training is an integral part of the study program at BHMS and provides an opportunity to gain paid work-experience during the early stages of the career. This will prove invaluable when applying for a first supervisory or management position. Generally, the first industry training position will be in a junior position, where students can practice the skills that they learned in the first academic year at BHMS. Students will complete their training in the service, housekeeping, or kitchen area, according to their talent. Successful students may be able to assume more responsibility and guest contact in their second year.

The industry training salary in Switzerland, negotiated between the employers' association and the Employee Union, is presently set at minimum CHF 2'168 per month gross. From this salary, students have to pay for room, board, and taxes. The average net income per month varies from CHF 1'000 to 1'400.

### **Entry Requirements**

- 19 years of age
- Successful completion of the BHMS Diploma in Hospitality Management or equivalent.
- English language skills at a level equal to IELTS 5.5

### **Location**

BHMS, Business and Hotel Management School, Luzern

### **Intakes**

January, February, April, May, July, August, October and November. Please contact the BHMS admission office for the next intake opportunity.

### **Holidays**

Are scheduled according to the holiday plan of BHMS, and can be downloaded from the BHMS website under 'School Calendars'.

### **Course Times**

#### *Academic courses are held:*

Monday to Friday from 08:00 to 13:00 **OR** from 13:00 to 18:00. Saturday courses may be offered in some terms from 11:00 to 17:00.

#### *Vocational courses may be held at various times depending on the subject:*

Monday to Friday from 06:30 to 08:00 or from 16:00-20:30.

With between 20-25 lessons per week, each student is assured 2 free days per week.

Students should plan for up to 15 hours of homework and preparatory reading per week.

## Course Content

<b>SEMESTER 1 (6 months)</b>			
<b>Core Modules</b>		<b>Credits Hrs</b>	<b>Contact</b>
BBA 4900	eCommerce in the Hospitality Industry	6	25
<b>OR</b> BBA 3600	Marketing Strategies	6	25
BBA 2500	Accounting II	6	25
BBA 2700	Human Resource Management	6	25
BBA 2801	Business Communication II	6	25
HMT 2100	Front Office Operations	6	25
HMT 2150	Introduction to Housekeeping	6	25
HMT 2200	Introduction to Food and Beverage Management	6	25
HMT 2700	Study and Research Methodology II	6	25
<b>Elective Modules</b>			
BBA 2901	Sustainability in the Hospitality Sector	6	25
BBA 3100	Staff Development & Training	6	25
BBA 3451	Service Quality Management	6	25
BBA 3700	Consumer Behavior	6	25
BBA 3800*	Organisational Behaviour	6	25
CLN 2400	Menu Design	6	25
CLN 2500	Culinary Business Analysis	6	25
FNC 3900*	Managerial Economics	6	25
GBA 3990*	Global Business	6	25
HMT 2250	Budgeting for Food and Beverage	6	25
HMT 2500	Events Management	6	25
HMT 2900	Convention Management	6	25
HMT 2301	Hospitality Law	6	25
HMT 3100*	Business Start-Up	6	25
HMT 3800	Yield Management II	6	25
HMT 4900	Investment Management	6	25
<b>SEMESTER 2 (6 months)</b>			
<b>Industry Training</b>		24	
<b>Total</b>		<b>120</b>	

\* To be taken by students who wish to follow the GBM pathway at BA level

**Students must pass a minimum of 96 academic credits for their award, plus successful completion of an industry training placement.**

*A selection of other courses may substitute or amend the above courses. Please ask for the detailed course program at the time of application.*